

# THE GLEICHEIN CALL

VOLUME XXX NO. 51

GLEICHEIN, ALBERTA, WEDNESDAY MARCH 9, 1938

SUBSCRIPTION \$2.00 PER YEAR

## COUNCIL APPOINT COMMITTEES FOR ENSUING YEAR

A meeting of the town council was held last week when Mayor Purcell and Councillors Michael, W. Thompson, Dehayes and Menard were present. As this was the first meeting of the new council, those present required to do so had deposited with secretary the necessary cash of office.

J. E. Lester, the town engineer reported on the condition of the water system of the town. He advised the council that the present system had been put in in 1910, 28 years ago, and it was now causing considerable trouble, also there was a possibility of a general breakdown. He was of the opinion that about 200 feet of pipe would cover the worst of the line, which was eight inches in diameter, could be replaced with a smaller size. After discussing the matter it was moved by Councillor Menard, seconded by Councillor W. Thompson that the public works committee bring in a report on the water works system at the next meeting. The secretary was instructed to write an order for a universal cast iron pipe in sizes of 4, 6 and 8 inch, also tees and elbows.

The matter of the assessment for this year had been discussed at the previous meeting, as it was required to make an assessment for 1938, and in order to have it complete in plenty of time an assessment was appointed. The appointment had been approved by the department. Councillor Menard was appointed to carry out the action of the previous council in engaging an assessor.

The new council decided to hold their regular meeting on the first Monday of each month, as has been the case of other councils in the area.

The following committees were formed:

Public works and town water: Michael, Loutchans and McDonald. Community Hall: Menard, Deshayes and W. Thompson.

Fire, health and police: MacDonald, Chas. Thompson and Menard.

Finance and relief: Mayor Purcell, W. Thompson and Michael.

The first named in each case to be chairman of that committee.

Councillor Menard was appointed deputy mayor for the ensuing three months, February 21st to May 21st. Mr. Farquharson was appointed health officer for the year. The secretary was instructed to write the auditors in connection with the 1938 audit, as a number of letters had been received from other auditors. Application for relief returned by J. P. and J. M. and it was decided that the same be granted when approved by the department. A woman was getting relief through the town although living in the municipality of Blackfoot. Her relief was being paid by the department direct and it was thought that it was not necessary to have the town handle this.

A relief program for the summer was suggested in order to do some work for relief recipients. It was that a relief program be drawn up for the purpose of cleaning and repairing sidewalks, extensions to sewers and water mains, shovelling snow off sidewalks, painting public buildings and cleaning up vacant lots, attending parks etc. This was unanimously agreed to. The secretary was instructed to forward the proposed program to the department for approval.

## THE WORLD OF WHEAT

By M. C. L. Stange Director of "Crop Testing Plant."

"The United States Government has decided to release 100 million dollars' worth of gold every three months from the vaults where it has been 'sterilized,' so as to permit the yellow metal to expand the credit base of the United States."

This is important news indeed, for it means that the vast hoard of gold which has been accumulating in the United States since 1933 will, at last, be permitted to make its weight felt in raising commodity prices.

As compared with 1913-14, the cur-

## Large Attendance Requested At Annual Board Meeting

The Board of Trade will hold the annual meeting in the Club Room of Community Hall on Monday, 14th March, at 8 p.m.

The recent meetings of the Board have not been well attended but it is hoped that the business men and others interested in having a Board of Trade will make a special effort to attend next Monday's meeting when the program for the coming year will be outlined.

During 1937 the Board as usual sponsored the annual banquet and get together meeting of the Gleichen Old Timers Association as well as the annual dinner in connection therewith. The members of the Board have also sponsored the library from which a large number of local people have derived considerable benefit. Considerable work was also done last year.

Members of the United States, Canada and Great Britain have been inflated by 60 per cent. and since 1932 the world's production of gold has been about 40 per cent greater each year than previously.

These factors, separately and together, tend greatly to increase the price of all commodities, for gold and silver are the yardsticks which measure price. It means, therefore, as soon as the existing governmental restraints on the full use of gold and credit are removed, then all prices, and so the cost of living and production, will tend to rise by 60 per cent or more as compared with present prices.

Commodity prices so far have only risen by 25 per cent, and cost of living by 36 per cent, but world wheat, live poultry, and Chicago wheat prices, are still merely at pre-war levels.

Following factors have tended to raise price: Russia buys Australian wheat, 1938 would winter wheat range less than a year ago. Argentine government sells 40 per cent of its wheat at a loss. South African government subsidizes importation of wheat and flour. Mexico authorizes importation of corn free of duty.

Following factors have tended to lower price: Further beneficial rains received in U.S. winter wheat belt. Algerian wheat production greater than last year. Bulgarian and Belgian wheat, rye and barley all great.

in connection with the trees while the annual garden competition was also conducted by the Board. Several other important local matters were given consideration and support by the Board, particularly the question of turning the town into a village and the obtaining of new candidates for the council and school board. In all these activities the Board met with considerable success and well warranted its existence.

The executive, therefore, earnestly request that as many as possible will make a special effort to be at the next meeting, particularly those who are taxpayers and any others who are in business in the town or are interested in seeing that Gleichen is kept on the map.

The Board is there for your benefit so it is kept a host by attending the annual meeting.

## ACTIVITIES OF THE TOWN AND DISTRICT

Russell McQueen has purchased the old Shuster farm, just west of town.

Wm. Sturmerstein has purchased Kenneth McPhee's farm and will install W. Jennings as manager.

W. F. Ferguson is away on his annual spring trip to Victoria.

The high school boys and girls had a very enjoyable time at their dance last Friday evening.

Gleichen stores report good big business last Saturday. The cheap racks in Calgary did not seem to cut much ice as the local stores are on the jump and people find they can buy as cheaply in Gleichen as in the city.

The large addition to the Cluny Indian school is rapidly nearing completion. The recent mild spell permitted the brick layers to make such rapid progress that the building has been completely enclosed. Carpenters are now busy working on the interior.

Henry Schuep's estate is he is planning on moving to Calgary. This Gleichen will lose another real old timer as Henry has resided here for almost 40 years. When he leaves he will be much missed by his many friends.

Over last year. Exports of new wheat from India will commence April 1st. Wheat prospects in Greece the Balkans and Hungary mostly favorable.

## FROM THE FILES OF GLEICHEIN CALL TWENTY YEARS AGO

Lasher and Gilligan of Calgary have leased an office in the Post Office Block and announce they will open shortly in real estate business.

Born on March 3rd, to Mr. and Mrs. T. Robinson, a girl.

The department of education has decided to allow a good percentage of each subject at the regular mid-year examinations to those students who have been regularly employed in farm operations for at least five weeks during the months of April and May of this year.

Mr. Harry Hamer, formerly of the Busy Store, Gleichen, but latterly of Redfild, has returned to town and has taken his former position in Ramsay's Busy Store. Harry says there is no spot like Gleichen.

A good number of Gleichenites went to Calgary last week to look at the famous Harry Lasher ring. Most of them are kicking stating three dollars is too much to hear Harry sing.

John Dafeo spent a few days in town last week making preparations to move his family from Calgary to the farm now occupied by W. Walsh.

About 25 young people spent a most enjoyable evening at the home of Mrs. Williams on Tuesday night in dancing. The occasion being the birthday of Mr. Fred Williams.

Earl Tulshoff returned from a Calgary hospital where he was operated on for a rupture. He will play no more hockey this season.

A meeting of all interested in the Queenstown hall will be held next Saturday.

The mailless period of the Queenstown history has passed over. The first mail delivery, since the recent quarantine, was made at Milo last week.

Robert Taggart, the 11 year old son of David Taggart was dragged to death when he was thrown off his horse and his foot caught in the stirrup. He was dragged about two and a half miles before the horse was caught. Coroner Farquharson was summoned to Queenstown to investigate the accident and decided no inquest was necessary.

O. G. Calquhoun, manager of the Circle Ranch has returned from Montana and other places. The Circle Company have requested him to purchase 200 young heifers for the ranch and break a few thousand more acres of land for farming.

Sometime Monday night two Indians broke into A. R. Yates' drug store. T. H. Beach's hardware shop and the post office and helped themselves. The boys are now in jail and have

## ITEMS OF INTEREST OF THE TOWN AND DISTRICT

Since the recent thaw and freeze-up numerous ice surfaces have been created and the result is that tiny tots are having a great time skating.

A large number of local hockey fans attended the game in Calgary Friday night. You should have a Cy tell you how to properly see a hockey game in the city. In case Cy won't tell you see Pete Kelly, he knows.

Another leak in the water main last week caused the loss of a large amount of water and kept men busy for several days to find and stop the leak. This leak which was on Crowfoot Street is where the most leaks occur and as it is feared the main may give away completely any time the council are contemplating laying a new pipe for a block or so. If this is done there will be no worry of leaks for some years in that area.

confronted their guilt. A special officer is being sent from Edmonton to try the case. Later—Both boys received a sentence of a year and a half.

## JUNIOR U. F. A. SELECT NEW PRESIDENT

The Junior U.F.A. meeting was held at the home of Mrs. R. Burns on March 4th with 17 members and two visitors present. The meeting was opened by singing Nobody's Darling but Mine, and there's a Tavern in the Town. The roll call was answered by "What would you do if you fell heir to a million."

A new president, George Burns was elected to fill the vacancy left by the former president, Edward Ferguson. Gladys Ferguson was elected as publicity secretary. The raffle was then drawn and won by Bobby Burns.

After the business was concluded the Hammer Hill group supplied the entertainment. The first contest was won by George Burns, and the second by Mrs. David Yule and George Burns. The remainder of the evening was spent in singing songs and playing games.

After a dainty lunch was served the hostess was thanked on behalf of the Juniors. The next meeting is to be held at the home of Mrs. S. Hall on March 25th.

## Who Owns the Assets of Life Insurance Companies?

**Answer.**—These assets are jointly owned by more than 3,500,000 policyholders—men and women who constitute one-third of Canada's population.

**Question.**—What is the average share of each policyholder in these assets?

**Answer.**—About \$571. This shows that Life Insurance assets are made up of the savings of millions of thrifty men and women.

**Q.**—What is the nature of Life Insurance funds?

**A.**—They are trust funds held by the Life Insurance companies to pay policy claims as they fall due.

**Q.**—How are these funds invested?

**A.**—In loans to governments and municipalities—for building homes and schools—for improving farms—for constructing good roads and transportation systems—for developing industries and public utilities.

**Q.**—To what extent does Alberta share in such investments?

**A.**—More than Ninety Million Dollars of Life Insurance funds are invested in this Province.

*This is the third of a series of messages, sponsored by Life Insurance Companies operating in Canada. The fourth, to appear in two weeks' time, will discuss Life Insurance investments.*

## Life Insurance

Guardian of Canadian Homes



Nothing in Europe, according to the most enthusiastic visitors, compares with the Canadian Rockies for skiing. Record crowds of visiting winter sportsmen this season have found the most perfect snow conditions in the Banff and Lake Louise districts of the great mountain ranges in Western Canada. Owing to the mile-milch play-ground, the skiing will remain good until early summer.

The Canadian Rockies are experiencing a great increase in popularity. Special trains have brought large crowds of skiers regularly from Western Canada. The United States to enjoy the fine powder snow surface on the long, sweeping slopes of Mount Norquay and Sunshine Lodge, and many parties have penetrated to the unsurpassed Elk Valley and Mount Assiniboine districts. Other large parties have come

from Toronto, Boston, New York and distant eastern centres. Their numbers have been celebrated alders acquainted with the most famous ski-grounds of the world, all of whom have been impressed by the scenic grandeur, the perfect snow conditions. The pictures above include two scenes from Mount Assiniboine and Elk Valley and action shots of expert skiers enjoying the deep powder snow.







Think what this wonderful offer will mean in enjoyment throughout the whole year for yourself and your family. Magazines of your own choice and this newspaper, packed with stories, timely articles, helpful departments and colorful illustrations. Now is your chance.

#### GROUP 1

- ☐ National Home Monthly - 1 yr.
- ☐ Canadian Magazine - 1 yr.
- ☐ Rod and Gun - 1 yr.
- ☐ Pictorial Review Combined Was Delicater - 1 yr.
- ☐ American Boy - 6 mo.
- ☐ Can. Horticulture and Home Magazine - 1 yr.
- ☐ Parents' Magazine - 6 mo.
- ☐ Silver Screen - 1 yr.
- ☐ Open Road for Boys - 18 mo.
- ☐ American Fruit Grower - 1 yr.

#### GROUP 2

- ☐ News-Week (20 Issues) 6 mo.
- ☐ True Story - 1 yr.
- ☐ Parents' Magazine - 1 yr.
- ☐ Open Road for Boys - 2 yrs.
- ☐ American Boy - 1 yr.
- ☐ Screenland - 1 yr.

This Offer Fully Guaranteed—All Renewals Will Be Extended.

### TAKE YOUR CHOICE!

ALL FOR **3.00**

#### USE THIS ORDER BLANK

Please clip list of magazines after checking Publications desired. Fill out coupon carefully.

Gentlemen: I enclose \$..... Please send me the magazines checked with a year's subscription to your newspaper.

NAME.....

STREET OR R.R.....

TOWN AND PROVINCE.....

Form 800

#### Do You Need Any of the Following?

Placards, Bills, Tags, Books, Labels, Booklets, Badges, Blotters, Circulars, Vouchers, Bill Heads, Hand Bills, Posters, Pamphlets, Price Lists, Catalogues, Invitations, Note Heads, Statements, Post Cards, Prize Lists, Milk Tickets, Programs, Blank Notes, Score Cards, Menu Cards, Meal Tickets, Order Blanks, Memo Heads, Filing Cards, Window Cards, Visiting Cards, Bread Tickets, Legal Forms, Letterheads, Business Cards, Shipping Cards, Show Printing, At Home Cards, Store Sale Bills, Raffle tickets, Envelopes, Display Posters, Loose Leaf Account Sheets, Etc.

—In fact anything in the line of printing—

The Call  
Gleichen, Alta

#### ELECTRICAL GROWTH

One of the outstanding developments of recent years is the almost phenomenal growth of the electrical industry, which many regard as being still in its infancy. One electrical engineer declared that "the electrical growth of America has only well begun. So long as there remains a single task being done by men or women which electricity could do as well, so long will electrical development be incomplete."

With electric light and power service now available to practically all cities and towns with a population of 800 and over, as well as a large percentage of smaller communities, it is evident that future expansion of the industry will lead to its extension to the rural districts and a good start in that direction has already been made. The ultimate result will be relief from much of the drudgery which heretofore has been inseparable from farm life.

#### Paul Muni in "THE LIFE OF EMILE ZOLA"

THURSDAY 8.30 P.M.

SATURDAY: Matinee at 3 p.m. and evening shows at 7.30 and 9.15.

GLEICHEN COMMUNITY HALL

#### TENDERS

Sealed tenders are invited for the purchase of the building only or the building and lot previously used as an insurance office, being Lot 2 in Block 4, located on the south side of Crowfoot Street, Gleichen.

Highest, or any tender not necessarily accepted. Tenders close March 31, 1938.

W. J. PHYTHIAN,  
Sec.-Treas.

#### NOTICE

Notice is hereby given that under the provisions of The Tax Recovery Act, 1929, the Municipal District of Blackfoot, No. 218, will offer for sale by public auction, at the Municipal Office, Gleichen, Alberta, on Monday, the 14th day of March, 1938, at 1.30 o'clock in the afternoon, the following parcels of land:

Lots 1 to 4 and 8 to 11, inclusive Block 130, Plan "Gleichen" 8783 A.D.

Each parcel will be offered for sale subject to a reserve bid and subject to the reservations contained in the existing certificate of title.

Terms, cash. Redemption may be effected by payment of the full amount of the arrears of taxes and costs at any time prior to the sale.

Any sale made will be subject to the approval of the Minister of Municipal Affairs.

Dated at Gleichen, Alberta, this 23rd day of December, 1937.

W. E. THOMPSON,  
Secretary-Treasurer.

Special  
Bargain  
Fares  
to

CALGARY  
AND RETURN  
From GLEICHEN  
\$1.30

Correspondingly Low Fares from Intermediate Stations

GOOD GOING  
MARCH 11-12-13  
RETURN UNTIL  
MARCH 15

Good to Coaches only. No baggage checked. For additional information and train schedules, consult Canadian Pacific Ticket Agent.

Canadian Pacific

### Town & District

E. B. Nowers who was appointed by the council to assess all property in town, has been busy during the past week looking over and checking all buildings.

Next Monday members of the 22nd battery will be hosts at a social evening to be held for their friends and families.

All ex-service men should note that a series of broadcasts of interest to them will be given by the provincial command over station CPKN, March 11th, immediately following Texaco news on 10.10 to 10.25. Following the first broadcast there will be one each alternate Friday at the same time, 11th and end of April. Be sure and listen in.

The Canadian Legion, Gleichen branch wishes to thank all those who so kindly supported the appeal to financial assistance to enable them to send Mr. Gus Marcy to hospital for treatment. Mr. Marcy is now in the Holy Cross Hospital, Calgary.

Sam Dufos says he has never enjoyed anything so much as teaching the boys in the local band. If the boys keep up their practice in the future as much as they have in the past Gleichen will soon have a band worth listening to. For a short time in the morning just before going to school during noon hour and after supper the boys keep their homes in an up-to-date with the noise of sundry horns. Then on practice night, Thursday, they let the world know there is to be practice. As they leave home and head for the hall they start blowing, thus letting the town know they are on the "air". The idea here to play enough games to be able to play a few selections during May 24th sports at the fair grounds.

Last Thursday afternoon the home of Mrs. J. Boyd was the scene of a miscellaneous shower given in honor of Miss Mariel Hamar, whose marriage is to take place shortly. Miss Hamar received many beautiful presents.

Mr. and Mrs. Raymond Menard were serenaded Monday evening by a large number of their friends. The evening was spent at cards, dancing and singing. The serenaders presented Mr. and Mrs. Menard with several beautiful and useful gifts.

After spending several months holidaying in California, Mr. Cliff Flury wife and family returned home Friday. They were in the area where the big flood took place but left before the worst happened. Coming home Cliff says he made 900 miles in two days but when he struck the roads in Canada it took him a couple of days to make 350 miles.

#### GLEICHEN UNITED CHURCH

Rev. J. N. Wilkinson, Minister.  
Miss Jean Farguharson, pianist.  
11 a.m. Church School.  
7.30 p.m. Public worship. Subject: "Martin Luther" and Martin Niemöller or persecution. Will religion in 1939, can it do it in 1938? Will history repeat itself?"

The address will deal briefly with Martin Luther's struggle with papacy and the state in 1520 and Martin Niemöller's struggle with Hitler and the totalitarian state in 1938.

The present struggle in Germany should be of intense interest to the whole Church.

#### ST. ANDREW'S CHURCH

Evening and service at 7.30 p.m. Rev. G. W. Lang, B.A. (Incumbent)

#### SCOUT NEWS

Completion of organization and formal recognition of the General Association of the Boy Scouts of China is announced in the January issue of Jamboree, the official world publication of scouting. The association's president is Generalissimo Chiang Kai-Shek and the total membership is given at 219,852. Separate scout organizations have existed for some years in different parts of China.

According to the report presented to the annual meeting of the council of the Boy Scouts Association, the number of Scouts increased last year by over 280,000, and the world membership is fast approaching 3,000,000. The news is welcome; because it would be hard to exaggerate the importance of this movement to peace loving nations and communities. It is in its chief aspect, one of the best solutions yet evolved of a difficult problem—the problem of how, in a troubled world, to develop in the future citizen the hardiness and practical ability necessary for the preservation of the state, without giving his training militaristic bias. For this, by inducing him to regard war as natural, or inevitable, or perhaps even as glorious is likely to result in war-minded community, inimical to universal progress.



DRIED or Pickled Canadian Fish is one of the most nourishing and economical foods that money can buy. It is rich in proteins, and in the mineral elements that build good health.

No matter where you live, your dealer can secure Dried or Pickled Canadian Fish for you. You can choose from such dried fish as cod, pollock, haddock, hake, and cusk, and from such pickled fish as herring, mackerel, and alewives... every one of which can be served in a variety of tasty recipes.

Serve dried or pickled Canadian Fish to your family often. It makes a welcome change at meal-times... and you will find it very economical.

DEPARTMENT OF FISHERIES,  
OTTAWA.



### ANY DAY A FISH DAY



OPERATORS OF COUNTRY ELEVATORS. DISCUSS YOUR GRAIN HANDLING & MARKETING PROBLEMS WITH OUR AGENT. R. C. CLIFFORD.

LICENSED & BONDED

THE ALBERTA PACIFIC GRAIN CO. LTD.

(13)

#### A Farm Seed Field

"A Seed Field on the Farm" is the title of a pamphlet, just issued by the "Crop Testing Group." Any farmer desiring a copy of this pamphlet may obtain one free of charge at any Alberta Pacific elevator.

THE ALBERTA PACIFIC GRAIN CO. LTD.

(13)

Men who know and appreciate fine flavor always

CALL FOR CALGARY GINGER ALE

A Product of CALGARY BREWING & MALTING CO. LTD.

Established 1892